



Your next
appointment

+252 63 8282 6666

PATIENT _____

DATE _____ TIME _____

WITH _____

SESSION _____

Please arrive 10 minutes early.

To change it, call at least 24 hours ahead.

elite.hiraal.com



Hiraal Elite

Better Knees. Without Surgery.

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APPOINTMENT CARD — PRINT, BLEED AND TRIM MARKS

85 x 55 mm trim · 3 mm bleed



The front of the appointment card is a dark teal rectangle. It features the Hiraal Elite logo in the top left, which consists of a stylized 'HE' monogram and the text 'Hiraal Elite' with the tagline 'Better Knees. Without Surgery.' below it. In the bottom left, the text 'Your next' is above the word 'appointment' in a large, bold font. In the bottom right, the phone number '+252 63 8282 6666' is displayed. The card is surrounded by a dashed border and has small tick marks at the corners indicating trim and bleed areas.

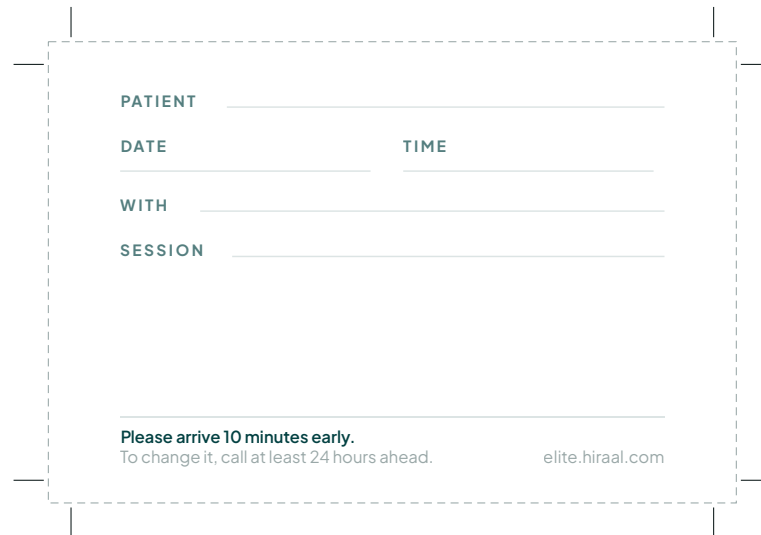
HE Hiraal Elite
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FRONT

dashed = bleed · marks = trim



The back of the appointment card is a white rectangle. It contains four sets of labels followed by horizontal lines for input: 'PATIENT', 'DATE', 'WITH', and 'SESSION'. The 'DATE' and 'TIME' labels are positioned above a single line, while the others are above their respective lines. At the bottom, there is a line for a note, followed by the text 'Please arrive 10 minutes early. To change it, call at least 24 hours ahead.' and the website 'elite.hiraal.com'. The card is surrounded by a dashed border and has small tick marks at the corners indicating trim and bleed areas.

PATIENT _____

DATE _____ TIME _____

WITH _____

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BACK

dashed = bleed · marks = trim



Front — printed

PATIENT _____

DATE _____ TIME _____

WITH _____

SESSION _____

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elite.hiraal.com**Back — written on at the desk****Production**

- 350 gsm uncoated — the back must take a ballpoint.
- Front: two spot colours. Back: one, at 15–80% tint.
- No lamination or varnish on the back. Ever.
- Rules 0.55 pt so a pen line still reads clearly.
- Print 21-up on SRA3, guillotine, no rounding.

At the desk

- Fill in date, time, clinician and session number.
- Hand it over inside the folder, in the card slit.
- One card per visit — do not reuse a marked card.
- The 24-hour line is the cancellation policy; keep it.