



Hiraal Elite
Better Knees. Without Surgery.



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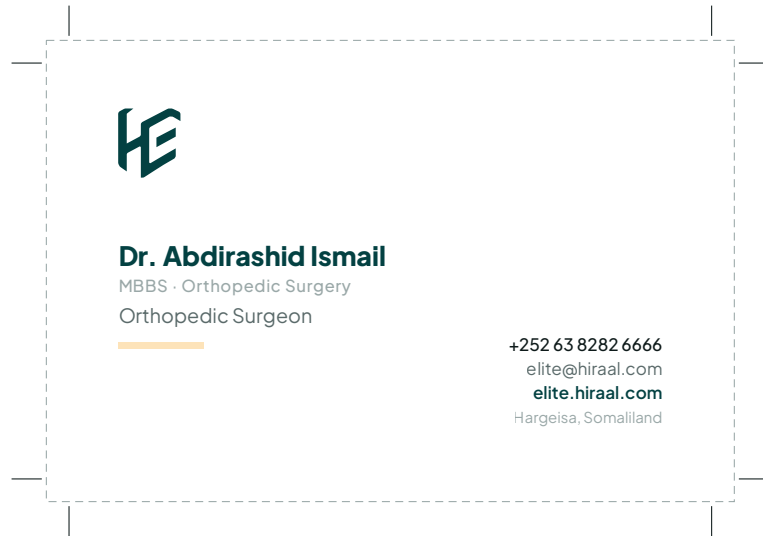


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FRONT

dashed = bleed · marks = trim



BACK

dashed = bleed · marks = trim



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Hiraal Elite · Business card

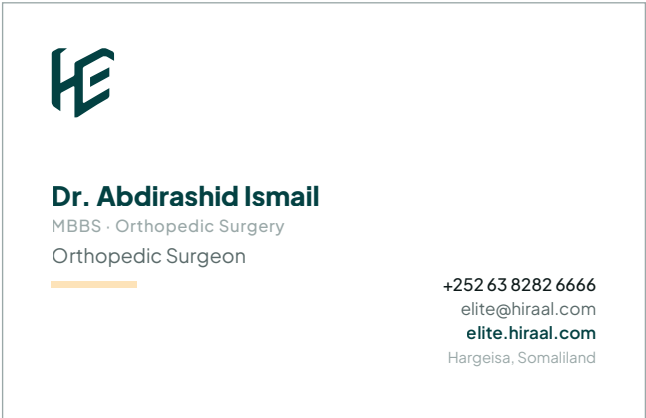
85 x 55 mm · 400 gsm uncoated · 2 spot colours

Business card specification

FRONT



BACK



SHOWN AT 100 %

PHYSICAL	VALUE
Trim size	85 × 55 mm
Bleed	3 mm all round
Safe area	6.5 mm from trim
Stock	400 gsm uncoated, warm white
Finish	None. No lamination.
Colours	Pantone 316 C + 7506 C

Per-person artwork

Only the name, qualification line and title change. The front, the monogram and the contact block are fixed.

ARTWORK	VALUE
Front	Flood Teal, fold texture 5.5%
Front logo	Primary lockup, cream, 53 mm
Back monogram	9.2 mm high — the print minimum
Name	ExtraBold 10 pt, Teal
Title	Regular 7.4 pt, Slate
Contact	Medium / Regular 6.4 pt, right-aligned

Before the first run

- Confirm the staff roster and exact titles.
- Confirm qualifications with each clinician.
- Add a licence number if regulation requires it.
- Ask for a draw-down of Pantone 316 C.